



# UNT DALLAS FRESH MOBILE MARKET\*

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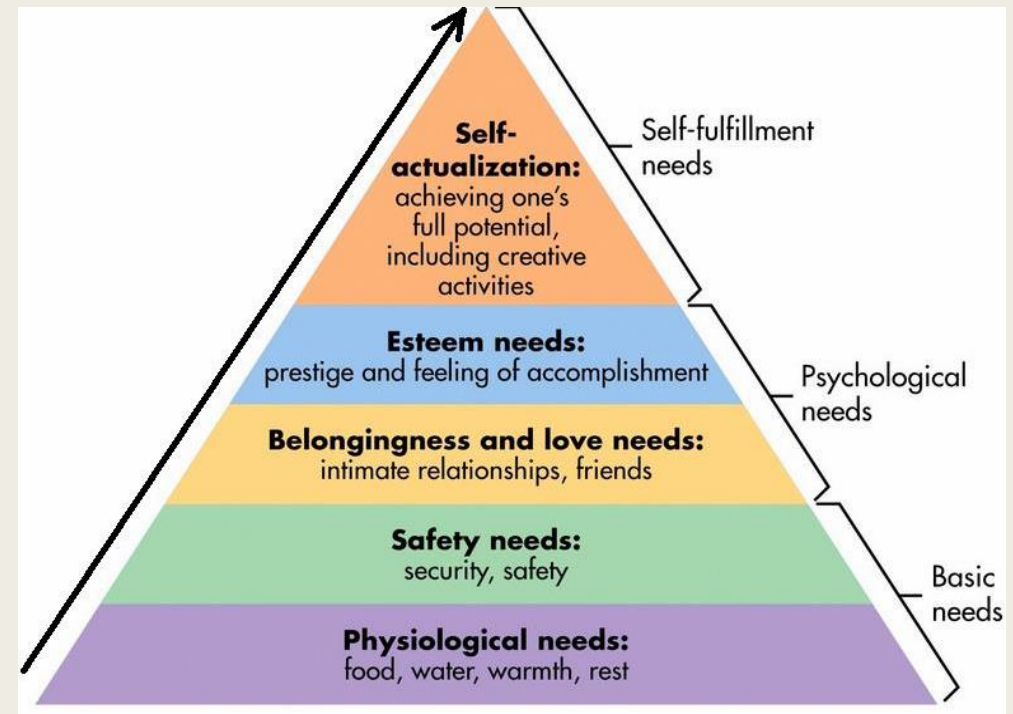
# Project Conception



\$30,185 Average Full -Time employee salary, in southern Dallas.

27% of children are in poverty.

6.1 Food Environment Index (Limited Access and Food insecurity).



# UNT Dallas Fresh Mobile Market\*



## *Our Vision*

Through transport of fresh, locally sourced produce directly to neighborhoods in Southern Dallas, UNT Fresh Mobile Market\* aspires to provide both education and community empowerment leading to long-lasting, wholesome life choices.

## *Our Mission*

To nurture social mobility through meaningful education.

## *Our Values*

- Education and Skills Development
- Accessibility, Affordability, Sustainability
  - Quality and Innovation
  - Community Voice
- Embracing our Community members
  - Trust, Respect and Integrity

# Project Pilot Areas



(Optional) enter a description for this location

[Add location to map](#)

1	Moorland Family YMCA	907 E Ledbetter Dr, Dallas, TX 75216, USA	
2	J.N. Ervin Elementary School	3722 Black Oak Dr, Dallas, TX 75241, USA	
3	Mountain Creek View Apartments	5821 Bonnie View Rd, Dallas, TX 75241, USA	
4	Estell Village Apartments	5956 Highland Village Dr, Dallas, TX 75241, USA	
5	Highland Hills Apartment Complex	5850 Highland Hills Dr, Dallas, TX 75241, USA	
6	UNT Dallas	7300 University Hills Blvd, Dallas, TX 75241, USA	

# Scope of Work

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1. Creating a sustainable collaboration with pilot sites and community members
  - Create awareness (routes and scheduling)
  - Generate need in wholesome living; food portions, healthy choices and meal planning.
2. Find a sustainable way to have access to healthy food
  - Wholesale produce to start--- transition into local farms and gardens located in Southern Dallas.
  - SNAP, WIC, Government Dollar Match programs.
3. Empowering UNT Dallas students and community members to become apart of the solution.
  - Capstone projects for UNTD students to work with local community members
  - Workshops and certification programs.
  - Job postings, community stakeholders, local recruiters.
4. Establish community instillation
  - Identify community partners to implement- convenient stores to local gardening to brick
5. Elevation of community members



# Current standing

1. Purchase of 2 DSC busses for \$1
2. Internal Renovations- site visit to Arcadia- D.C.
3. Budget proposal
4. Fundraising and Grant writing.